



2011 Michigan Downtown Conference

September 14–15, 2011 • Kalamazoo, Michigan • MichiganDowntownConference.org

Sponsorship Opportunities

Anchor Sponsor

\$7,500

- > Opportunity to introduce keynote, give up to three minute overview of organization and welcome attendees
- > Logo and link on website and all electronic communications
- > Logo prominently displayed on all conference signage
- > Logo prominently displayed on PowerPoint presentations prior to and following all sessions
- > Half-page ad in conference materials
- > Premium position booth in display area
- > Opportunity to provide giveaway with conference registration materials
- > Four registrations to the conference

Keystone Sponsor

\$4,000

- > Logo and link on website and all electronic communications
- > Logo displayed on all conference signage
- > Awards luncheon sponsor (includes additional signage); opportunity to welcome luncheon guests and give up to three minute overview of organization
- > Logo displayed on PowerPoint presentations following all sessions
- > Quarter-page ad in conference materials
- > Booth in display area
- > Three registrations to the conference

Go-Getter Sponsor

\$2,000

- > Logo and link on website and all electronic communications
- > Logo displayed on all conference signage
- > Business-card ad in conference materials
- > Opportunity to introduce a breakout speaker and give up to three minute overview of organization
- > Booth in display area
- > Two registrations to the conference

Cornerstone Sponsor

\$1,000

- > Name displayed on all conference signage
- > Logo in conference materials
- > Logo and link on website
- > Booth in display area
- > One registration to the conference

Up-and-Comer Sponsor

\$500

- > Booth in display area
- > Logo and link on website
- > Name in conference materials
- > Half-off one registration to the conference