

## **Bringing More Local Food Into the Downtown: A Case Study**

### **Session Description:**

Chris Broadbent, Market Coordinator of the Kalamazoo Food-Coop, will describe its efforts to make more local food available in the downtown area. Recently, it replaced its small downtown grocery store with a new and larger one on a brownfield site. It has also partnered with a non-profit - Fair Food Matters - to set up an EBT machine and token system at the Kalamazoo Farmer's Market to make more fresh produce available to Bridge Card users. Julie Stanley, owner of the downtown Food Dance Cafe, will describe her efforts to include more local produce in her menus and how she has worked with local growers to do this. Mike Rowe, Director of Food, Nutrition and Retail Services for Bronson Hospital, will describe the efforts of this downtown hospital to include more local and fresh food in patient meals and in their public cafeteria offerings. They also host a bi-weekly farmer's market in the cafeteria area in the winter months.