

Monday, September 13

7:30 AM	Registration & Continental Breakfast	
8:30 AM	Welcome & Opening Keynote	
10:00 AM	Break	
10:15 AM	Breakout: Sustainable Economic Development Strategies for Small Communities	Breakout: Toolkit for Creating Appealing Downtown Storefronts That Help Business
11:45 PM	Lunch: Explore Bay City on Your Own	
1:45 PM	Breakout: Redevelopment Liquor Licenses: A Community's Perspective	Breakout: New Trends & Techniques for Increasing Retail & Restaurant Market Share in Michigan Historic Towns & Cities
3:00 PM	Break Vendor Showcase	
3:30 PM	Breakout: Marketing on a Shoestring Budget	Breakout: Stronger Together: The Public Library as a Valuable Partner
4:45 PM	Break Gather Your Walking Shoes	
5:00 PM	Walking Tour	
6:00 PM	Reception	

Tuesday, September 14

8:00 AM	Registration & Continental Breakfast	
9:00 AM	General Session: Complete Streets = People = Vibrant Downtown	
10:30 AM	Break	
10:45 AM	Breakout: Creating Downtown Vitality: Interconnecting social and physical systems	Breakout: Lasagna: It's not just for dinner anymore! - A case study on layered financial incentives
12:15 PM	Awards Luncheon	
2:00 PM	Closing Keynote	