



2009 Michigan Downtown Conference

September 15–16, 2009 • Lansing, Michigan • michigandowntownconference.org

Sponsorship Opportunities

Anchor Sponsor

\$7,500

- > Opportunity to introduce keynote and welcome attendees
- > Logo listed on website and all electronic communications
- > Logo prominently displayed on all conference signage

- > Half-page ad in conference materials
- > Logo prominently displayed on PowerPoint presentations following all sessions
- > Premium position booth in display area
- > Opportunity to provide giveaway with conference registration materials
- > Four registrations to the conference

Keystone Sponsor

\$4,000

- > Logo listed on website and all electronic communications
- > Logo displayed on all conference signage
- > Quarter-page ad in conference materials

- > Logo displayed on PowerPoint presentations following all sessions
- > Booth in display area
- > Three registrations to the conference

Go-Getter Sponsor

\$2,000

- > Logo listed on website and all electronic communications
- > Logo displayed on all conference signage
- > Business-card ad in conference materials

- > Breakfast/snack sponsor (includes signage/table tents)
- > Booth in display area
- > Two registrations to the conference

Cornerstone Sponsor

\$1,000

- > Name listed on on-site signage
- > Logo in conference materials

- > Booth in display area
- > One registration to the conference

Up-and-Comer Sponsor

\$500

- > Booth in display area
- > Name listed on on-site signage

- > Name in conference materials
- > Half-off registration to the conference